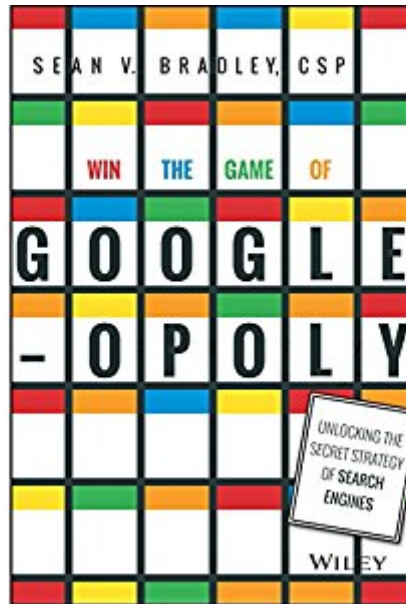The book was found

Win The Game Of Googleopoly: Unlocking The Secret Strategy Of Search Engines

Synopsis

Rank higher in search results with this guide to SEO and content building supremacy. Google is not only the number one search engine in the world, it is also the number one website in the world. Only five percent of site visitors search past the first page of Google, so if you're not in those top 10 results, you are essentially invisible. Winning the Game of Googleopoly is the ultimate roadmap to page one domination (POD). The POD strategy is what gets you on that super-critical first page by increasing your page views. You'll learn how to shape your online presence for Search Engine Optimization (SEO), effectively speaking Google's language to become one of the top results returned for relevant queries. This invaluable resource provides a plan that is universal to any business in any industry, and provides expert guidance on tailoring the strategy to best suit your organization. Coverage includes an explanation of the mechanics of a search, and how to tie your website, paid ads, online reputation, social media, content, images, and video into a winning SEO strategy. This book is a clear, straightforward guide that will knock down the silos of the Internet and teach you how to integrate all aspects of content creation into a synergistic, SEO strategy. Understand how search engines return results Design an effective, all-encompassing SEO strategy Create the content that gets page views and improves rank Optimize social media and video as part of an overall SEO plan The rules of SEO are always changing, and following outdated rules can actually work against you, burying you at the bottom of the pile. This book will spark a paradigm shift in how you think about SEO and gives you the tools you need to craft a strategy tailored to your specific market. To be successful, you need to be on page one of Google, and Winning the Game of Googleopoly can show you how to get there.

Book Information

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Customer Reviews

Dated info (most recent source is from 2009), and contains a lot of common sense items that recent search engine changes have rendered obsolete. Anyone can purchase thousands and thousands of youtube views for education channels.

One star based on all the reviews being fake. Every single review (22 as of this post) is fake. They are all written the same way. I want to read this book, but now I am turned off by the deceptive self-promotion.

This book has helped me focus on how to take my career to the next level. I myself am in car sales, much like Sean V. Bradley has background in and references through out the book, but I encourage anyone that owns or manages their own business anywhere from having a small town bakery to being a Beachbody Coach should give it a read. I have also listened along to the audiobook on Audible and it was read very well by the author himself. Also provided are links through the book to updated resources as algorithms change so that you have access to the most recent information possible. So what if in a few years some of this info isn't as relevant? The sooner you start applying it and increasing your knowledge on the subjects you will launch your career above your competitors that are doing nothing. What you learn today will help you stand out in a crowded room and I for one can not afford to wait another day to start applying this to my career.

This beauty of this book resides on its relevance. It doesn't matter if you are a marketing professional working for a large organization or just an entrepreneur, this book will provide with comprehensive information and insights for attracting customers via Google.

Great book with lots of step by step easy ways to improve my website. I am in the process of implementing the on-site and off-site (you'll know what that means once you read the book) strategies to enhance my website's SEO. Also makes a strong case that Google is really the only search engine you need to focus on but you need to do a good job covering all your bases with Google real estate, and there is a lot to cover. I am in the auto sales industry but my dad is in the

hospitality industry. I bought him a book and he is reading it as the concepts are universal and can help anyone with a website. It's well worth the price and I believe will be relevant reading for business for a long time to come

I just purchased the book about a week ago. In 3 days I managed to get through most of the book. I'm a bit busy with work right now and can't wait to free up some time to finish the book. There are a lot of golden nuggets in this thing.

If you want to keep up with the times you NEED to pick this book up! Regardless of the type of business you own/work for you will pick up tips to apply to your google strategy! Highly recommend it!!!

Great book. Information is extremely helpful to a better understanding of how to boost your online presence via Google SEO. Digs deep into the subject but in a way anyone can follow and understand. I highly recommend.

Win the Game of Googleopoly: Unlocking the Secret Strategy of Search Engines Real-Time 3D Terrain Engines Using C++ and DirectX 9 (Game Development Series) Real-Time Strategy Game Programming Using MS DIRECTX 6.0 (Wordware Game Developer's Library) Strategy Game Programming with DirectX 9 (Wordware Game and Graphics Library) End Times and the Secret of the Mahdi: Unlocking the Mystery of Revelation and the Antichrist The Treasure Principle: Unlocking the Secret of Joyful Giving (LifeChange Books) The Secret Language of Dogs: Unlocking the Canine Mind for a Happier Pet The Joy of Living: Unlocking the Secret and Science of Happiness The Talent Code: Unlocking the Secret of Skill in Sports, Art, Music, Math, and Just About Anything Microsoft Win32 Developer's Reference Library - (Microsoft Developers Library Win 32 BASE SERVICES (Microsoft Win 32 - Base Services) Heads I Win, Tails I Win: Why Smart Investors Fail and How to Tilt the Odds in Your Favor Habit 4 Think Win-Win: The Habit of Mutual Benefit (7 Habits of Highly Effective People Signature) Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Cross-Platform Game Programming (Game Development) (Charles River Media Game Development) Dressing & Cooking Wild Game: From Field to Table: Big Game, Small Game, Upland Birds & Waterfowl (The Complete Hunter) Game Feel: A Game Designer's Guide to Virtual Sensation (Morgan Kaufmann Game Design Books) Video Game Addiction: The Cure to The

Game Addiction (Addiction Recovery, Addictions, Video Game Addiction, Online Gaming Addiction) Playing to Win: How Strategy Really Works 57 Secrets of Crowdfunding: Step by step Strategy to Win Big! Top Secret Files: The Civil War: Spies, Secret Missions, and Hidden Facts from the Civil War (Top Secret Files of History)